# Part-time Social Media Worker (Ethnic Minority)

## **ABOUT US**

Do you want to help change the world with a passionate team of staff and volunteers?

Founded in 1990, AIDS Concern is a leading health charity specializing in HIV/AIDS response, community health and inclusion for people of diverse sexualities and genders.

Our ambition is to achieve our vision of Triple Zero – ZERO new HIV infections, ZERO stigma for people living with HIV and ZERO AIDS deaths. We provide sexual health education as well as HIV testing and support services for people living with HIV.

If you believe you can help to achieve our plans and would enjoy working in a middle-sized dynamic NGO please apply for this position.

## ABOUT THE ROLE

We are looking for a passionate part time candidate with interest in NGO healthcare service to join our team. Reporting to the Programme Manager, you will be responsible for:

#### **KEY RESPONSIBILITIES**

- Work in the Ethnic Minority Project, which is targeting the Indonesian and Filipino domestic helpers, and local African;
- Enhance HIV prevention, sexual health knowledge and testing awareness to the related communities via social media platforms such as Facebook, Instagram and etc;
- Monitor the online/offline activities of the target communities, discuss with supervisor for any opportunity to promote HIV prevention and sexual health knowledge;
- To support and answer questions about HIV, STIs, and safe sex;
- Work in the office, regularly meet with the supervisor, have on-site meetings and training.

#### SKILLS AND EXPERIENCE REQUIRED

- Familiar with the target communities, experience in serving the target communities is preferred;
- Be sensitive of the social media culture of ethnic minorities;
- Proactive, non-judgmental and open mindedness;
- With basic graphic production skills;
- Bahasa Indonesia or Tagalog or African language is preferred;
- 2 days per week, 8 hours per day.

### **OUR OFFER**

\$50 per hour

## Application

Please write an article about 200 words, and the topic is "How would you effectively use social media platforms to reach people in the community and raise their awareness of HIV testing?". Send the article and your full CV to <u>recruit@aidsconcern.org.hk</u> on or <u>before</u> <u>30<sup>th</sup> Nov 2024</u>.

AIDS Concern has an ambitious, supportive, friendly and motivated working atmosphere. We provide performance-based reward and career development opportunities for staff that has real passion to develop their career with an NGO serving the community. The right candidate is expected to have good leadership potential for further development into more senior level.