



AIDS Concern's vision is for a Triple Zero Hong Kong – ZERO new HIV infections, ZERO stigma and ZERO AIDS deaths. To meet this vision, our **MSM (Men who have sex with men)** team will carry out key projects for reducing the spread of HIV/STIs within the MSM community. We plan to grow and develop our work to have a stronger HIV response

We need a dedicated and responsible candidate with genuine interest in NGO services to join our **MSM** team as **Prevention Officer**

1. Develop and execute marketing campaigns for testing and sexual health promotion to reduce the spread of HIV/STIs within the MSM community
2. Tailor outreach strategies targeting the MSM community to promote safer sex and testing service
3. Set up monitoring and evaluation system to measure effectiveness of marketing campaigns and budget control
4. Assist in planning and implementation of awareness programs, campaigns and new initiatives for the MSM community on various platforms
5. Provide reports on the team's activities as required by the Program Manager, including funding reports, updates for AIDS Concern newsletter and annual report, etc.

We are seeking candidates who are/have

1. University graduate in Public Health, Marketing and Communication, Social Science or related disciplines
2. Minimum 2 years solid working experience in marketing and communication fields with sound internet and social media knowledge, exposure to NGO setting a definite advantage
3. **MUST** be familiar with the MSM community in Hong Kong
4. Familiar with topics and interventions related with drug use is a definite advantage

5. Must be a good team player with good communication and presentation skills
6. Pro-active, well organized, act effectively in good quality and able to meet set timeline
7. Proficient in English and Chinese (written and spoken)
8. Well vested with Microsoft office and knowledge on design software, familiar with social media platform and apps
9. Self-motivated with genuine interest in developing long term career with NGO

We provide warm, friendly and motivated working atmosphere, performance-based reward and career development opportunity to the right candidate who has real passion to serve the community

Other fringe benefits include Medical Scheme, **5-day work week**, public holidays, **15-days annual leave**, **Birthday Leave**, **Personal Time Off** and training / coaching for supporting colleague's career advancement

Interest parties please send your full CV, stated with current and expected salary, availability,

With an essay within 500 words in English on topic

How to create a supportive environment for HIV prevention in the MSM community?

and send to Human Resources Department, AIDS Concern at recruit@aidsconcern.org.hk